

cardex 2008

Egypt, Middle East and Africa

6th Digital Assurance Exhibition and Conference

Cairo International Convention Center

25-27 May 2008

CONFERENCE AGENDA

E-Banking and Payment Technology

HALL (A)

Day 1 – 25 May 2008

17:00 – 17:30

Registration

17:30 – 18:20

Opening speeches

17:30 Amr G. Shawki

Managing Director, Head of the organizing committee
Egytec Engineering Co.

Organizers' welcome word

17:35 Dr. Joseph Atick

Executive VP – CSO
L-1 Identity Solutions

Conference chairman's welcome speech

17:40 Dr. Hazem Abdel Azim

Chief Executive Officer
ITIDA

Keynote speech

17:50 H.E. Dr. Tarek Kamel

Minister of Communications & Information Technology
Government of Egypt

Keynote speech by honorary guest

18:05 H.E. Dr. Ahmed Darwish

Minister of State for Administrative Development
Government of Egypt

Keynote speech by honorary guest

18:30 – 19:30

Inauguration of exhibition

Official delegation networking

19:30

Cocktails at the VIP lounge in the exhibition hall

Speakers, delegates & special guests networking

cardex 2008

Egypt, Middle East and Africa

6th Digital Assurance Exhibition and Conference

Cairo International Convention Center

25-27 May 2008

CONFERENCE AGENDA

Day 2 - 26 May 2008:

9:00 - 9:30: HALL (A)

Registration and morning coffee

10:00 - 11:15

Session 1

Digital e-Banking, ATM Technologies, Personalization and Card Issuance

Session Chairperson: Mr. Mohamed Mashhour, Head of Retail, Cairo Bank

Hoda Shoukry

Managing Director, Mediterranean Smart Cards Company (MSCC), Egypt

Competitive Edge of Outsourcing

Alpy Sidal

General Manager, Inginico, Turkey

Loyalty and New Trends

Mohamed Abdallah Mousa

Managing Director Middle East & Africa, Euronet Worldwide Inc., Egypt

Outsourcing of ATM and debit card management in the Middle East and Africa region

11:15 - 11:45 Coffee break at the networking arena

11:45 - 13:30: HALL (A)

Session 2

EMV Migration, Contactless Acceptance Infrastructure and E-Payment

Session Chairperson: Mrs. Hoda Shoukry, Managing Director, Mediterranean Smart Cards Company (MSCC)

Moritz Wittwer

Sales Manager - International Division, TRUEB AG, Switzerland

International updates of EMV:

- NATIVE versus JAVA OS

- The "Evolution" of Instant Issuance (centralized / decentralized), outsourcing over the last 3 years

Nashwa Afifi

EMV & ePayment Director, CIT, Egypt

EMV Migration; Impacts, challenges and benefits

Jeroen Mulder

Business Development Manager, Collis, Netherlands

Testing the Contactless Acceptance Infrastructure

Rocky Stefano

Chief Executive Officer, Identita Technologies Inc., Canada

The Rise Of The Powered Card

13:30 - 14:45 Lunch Sponsored by L-1 Identity Solutions



14:45 - 16:30 :
Session 3

HALL (A)

Internet Security, authentication and Impact of Mergers on Banking Systems
Session Chairperson: Mr. Ibrahim Sarhan, Managing Director, Raya Finance

James Massey

General Manager – MEA, BPC Banking Technologies, UAE

Effect of Mergers and Acquisitions on Banking Systems

Denny Wong Yiu Chu

Chairman and CEO,

Advanced Card Systems Ltd., Hong Kong

NFC and Biometric Technology in Smart Card Applications

jointly with

Keng Boon TAN

Chief Technical Officer,

Advanced Card Systems Ltd., Hong Kong

Sherif Hazzaa

Chief Executive Officer, ISnSC, UAE

Settling Online Financial Disputes And Protection Against Well Hacking Into Online Banking Applications Using PKI + Digital Signatures

Marcus Klische

Business Development Manager, Ingenia Technology Ltd., UK

Identification of Documents and Cards using the material surface

Dr. Ehab Maher ELSonbaty

Senior Judge, Damanhor Court

Cyber Security in smart cards and banking applications

16:30 - 18:30

Coffee/Tea & snacks at the networking lounge at the exhibition halls & exhibition viewing

cardex 2008

Egypt, Middle East and Africa

6th Digital Assurance Exhibition and Conference

Cairo International Convention Center

25-27 May 2008

CONFERENCE AGENDA

Day 3 - 27 May 2008

9:00 - 9:30 HALL (A)

Registration and morning coffee

10:00 - 11:15

Session 4

Outsourcing, Mobile Banking, Mobile payment and Smart Card Programing

Session Chairman: Mr. David Curtis, Head of Strategic Marketing, Giesecke & Devrient (G&D)

Saad Doukali

Head of Business Development & Marketing, UPS, Kuwait

UPS Outsourcing Services

Basel Abdulmoneim

Vice President, BGS, Austria

Proprietary payment solutions, their recent success in South East Asia, and their potential in Middle East and Africa specifically Egypt

Dr. Wasim Raad

Head of IT Faculty, King Fahd University of Petroleum and Minerals, Saudi Arabia

Introduction to smart card technology: KFUPM Experience and the Future of Multiplication Smart Cards in the region

11:15 - 11:45 Coffee break at the networking arena

11:45 - 13:30:

HALL (A)

Session 5

Banking Inovations Using Iris Biometrics, Contactless And Smart Card

Session Chairperson: Mr. Basel Abdulmoneim, Vice President, BGS

David Curtis

Head of Strategic Marketing, Giesecke & Devrient (G&D), Australia

SmartCard System and Application trends in the Asia Pacific Region

Kamal Al Bakri

General Manager, Cairo-Amman Bank, Jordan

Banking on Iris recognition (Cairo-Amman case study)

Joe O'Caroll

Vice President Sales, IrisGuard Europe

Banking on Iris recognition (innovations, expectations & visions)

Ian Read

General Manager, PIC Solutions, UAE

Maximising Data Value for Better Decisions-A Middle East Persepective

13:30 - 14:45 Lunch

14:45 - 16:30 :

HALL (B)

Session 6

Enabling e-government: Advances in Electronic Identification & innovative governments

Session Chairman: Ministry of State for Administrative Development, Egypt

Andrew Pinder

Senior Vice President for Government, Entrust, USA

Global Developments in E-Government, and the importance of Identity Management

J.R. Reagan

Managing Director and Global Solution Leader, Enterprise Risk, Compliance & Security, BearingPoint, USA

Risk, Compliance and Security Trends for eGovernment

Eng. Ahmed M. Aldammas

Director, Information Technology, Council of Cooperative Health Insurance in Riyadh, Health Card Program, Saudi Arabia

New Horizons in Electronic Health Claim Management System

Osama Ghouli

Managing Partner, Devoteam Middle East, UAE

Views on the benefits of open standard based Service Oriented Architecture (SOA) for eGovernment services implementation and address the pillars for establishing a successful e-Government program

Terhi Turpeinen

Product Marketing Specialist at Gemalto, Full Member of GlobalPlatform

Delivering Smart Card Specifications for Government and eID Implementations

16:30 - 18:30

Coffee/Tea & snacks at the networking lounge at the exhibition halls & exhibition viewing